

## General Information

- **Project Title:** Innovative solutions to support enterprises in the Baltic Sea Region in product development aimed at raising comfort and safety of seniors home living
- **Project Acronym:** BaltSe@nior
- **Sponsor/Client:** European Union (European Regional Development Fund) within the INTERREG Baltic Sea Region and Norwegian Funding
- **Budget:** ca. 2,4 million €
- **Duration:** 2016 - 2019
- **Website:** <https://projects.interreg-baltic.eu/projects/baltsenior-30.html>

## Abstract

BaltSe@nior provides safety and quality of life of elderly people and creates new business opportunities for the Baltic Sea Region (BSR) by innovative design processes, user-centred development and smart furniture solutions. The goal is to create synergies between traditional furniture industry and innovative ICT solutions.

## Key Facts

- The goal is to develop an interesting business idea to meet the challenge of aging and responding to new needs while using smart furniture
- Creating durable change by using a test space, where the developed prototypes can be tested by invited elderly to generate user feedback



Figure 1: BaltSe@nior supports enterprises in the BSR in product development aimed at raising comfort and safety of seniors home living co-financed



Figure 2: BaltSe@nior sponsors are showcased above; Interreg Baltic Sea Region programme, European Union and Norwegian Funding



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